

Information Packaging in Writing

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Message

This is 2680293. We are not at home right now. Please leave a message after the beep.

Please leave a message after the beep. This is 2680293. We are not at home right now.

Beep after a leave the please message.

Peep

What's going on?

A: Great sausages, these, aren't they?

B: *Yes. The ingredients are guaranteed free of additives and artificial coloring.*

A: Had to laugh, though. The bloke that makes them, he was telling me, he doesn't eat them himself. Want a ciggie?

B: *No, thanks. Patrons are requested to refrain from smoking while other guests are dining.*

What's a text?



Dear Sir ,

I am arrive by passenger train Ahmedpur station and my belly is too much swelling with jackfruit. I am therefor went to privy. Just I doing the nuisance that guard making whistle blow for train to go off and I am running with 'LOTAH' in one hand & 'DHOTI' in the next when I am fall over & expose all my shocking to man & female women on platform. I am got leaved Ahmed-pur station.

This too much bad, if passenger go to make dung that dam guard not wait train minutes for him. I am therefor pray your honour to make big fine on that guard for public sake. Otherwise I am making big report to papers.

YOUR'S FAITHFULLY SERVENT,
OKHIL CH. SEN.

Police dog sacked after biting innocent man

A police dog in Basel, Switzerland, has got the sack for biting an innocent bystander at the scene of a burglary.

Shep, a six-year-old German Shepherd, was taken off duty after the incident. The man had to be taken to hospital in an ambulance for treatment to a leg injury.

Shep's handler, who had been called to a burglary at a city boutique, was told the

suspect was still in the building. But as officers carried out a search, the dog wandered outside to where a group of people were watching events. He then allegedly bit a 20-year-old man.

Shep was one of eight dogs serving with Basel police. A spokesman said this was the first such incident to have occurred in the city.

A police dog has been sacked for biting an innocent 20-years-old-man at the scene of a burglary. The dog is from Switzerland and it has bitten the man in the leg. The fact is that the policeman that hand the dog - there are 8 police dogs in Basel - had been told that a man, accused of burglary was still in the shop. When the police were in the building where the facts had taken place, the dog wandered in the street and bit the man, who had been taken to the hospital in an ambulance. Police said it is the first time that occurred.

LPG

Liquefied petroleum gas (LPG) is a mixture of propane and butane. LPG may occur naturally in crude oil or be produced in the oil refining process. It is mainly used as a fuel for vehicles, cooking or heating. The gas can also be used in the petrochemical industry as a raw material.

Let's unpack it...

GIVEN	NEW
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Let's compare...

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Text 2

The electrochemical energy conversion device more commonly known as a fuel cell is one of the technological threats faced by the LPG industry. However, the current price of fuel cells is relatively high, as hydrogen is not a naturally available substance, but must be synthesized. Nevertheless, future development of fuel cell technology is promising and ultimately has the potential to provide pollution-free energy.

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Text 2

The electrochemical energy conversion device more commonly known as a fuel cell is one of the technological threats faced by the LPG industry. However, **the current price of fuel cells** is relatively high, as hydrogen is not a naturally available substance, but must be synthesized. Nevertheless, **future development of fuel cell technology** is promising and ultimately has the potential to provide pollution-free energy.

Text 1

In earlier times, people carved or painted messages on rocks. Later on, people wrote on pieces of leather, rolled into scrolls. During the middle ages, heavy paper called parchment was used for writing, and books were laboriously copied by hand. Then, in the middle of the fifteenth century, with the invention of the printing press, the birth of the modern printing press was possible. Now, the advent of computers is rapidly revolutionizing the process of communication.

Text 2

Rocks, on which messages were carved or painted, were the earliest medium of written communication. Pieces of leather, however, had the advantage of being portable when rolled into scrolls and they replaced rock carvings. These leather scrolls were in turn replaced in the Middle Ages. Parchment books took over and were laboriously copied by hand until the invention of the printing press. Printed books have been central to communication for centuries but various forms of electronic media are sure to replace them in the end.

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- The information focus in this text is **'time or historical development.'**

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- The information focus here is **'materials' or media** used at each stage of historical development.

In 1909, after missing his train due to an ultimately disastrous trip to the lavatory at Ahmedpur station, an embarrassed, angry young man named Okhil Chandra Sen sent an unintentionally amusing letter of complaint to the Sahibgunj divisional railway office in West Bengal. The letter proved to be an important one as, according to the Railway Museum in New Delhi, the subsequent investigation into the affair by the British Raj resulted in the introduction of toilets to all trains in the country; something that had been absent since the formation of Indian Railways in 1857.

monkey

escaped

Thursday

zoo

missing

spokesperson

enclosure

attacked

staff

vandals

loose

says

sighting

children's

night

twelve

A

TODAY'S NEWS

Concern for missing monkey

Staff at a New Plymouth zoo say they are becoming concerned about the safety of a missing monkey.

The capuchin monkey escaped from the Brooklands Children's Zoo on Thursday night after vandals attacked its enclosure.

Zoo spokesman Anthony Joines says staff say they are particularly worried the monkey might eat something poisonous.

B

TODAY'S NEWS

Sighting of missing monkey

There has been a sighting of the monkey missing from a New Plymouth zoo.

Twelve capuchin monkeys escaped from the Brooklands Children's Zoo after vandals attacked their enclosure on Thursday night. All but one have been recaptured.

Zoo spokesperson Anthony Joines says the monkey was seen near the zoo yesterday. He says as soon as there is another sighting, a team will head into the bush to search for it.

C

TODAY'S NEWS

Monkey still on loose

The hunt continues in New Plymouth for a monkey missing from a zoo.

The capuchin monkey has been on the loose since vandals attacked its enclosure at the Brooklands Children's Zoo on Thursday night. All 12 monkeys in the enclosure got out but zoo staff managed to catch 11 yesterday.

Zoo spokesman Anthony Joines says the monkey will be able to survive on leaves, berries and bark, but it will be getting lonely.

D

TODAY'S NEWS

Escaped monkey shot dead

The monkey that has been on the loose in New Plymouth for five days has been shot dead.

The capuchin monkey was last of 12 which escaped after vandals attacked an enclosure at Brooklands Children's Zoo.

Zoo spokesman Anthony Joines says the monkey was spotted in nearby Pukkekura Park and a bid was made to try to coax it to take food laced with sedatives. However he says it became clear the monkey had no intention of going near staff and it was decided to shoot it.

Look forward to...

- I look forward to ~~meet~~ you at the seminar.
meeting
- We look forward to your response.
- I am looking forward to working with you.

Comparing... to / with

- Performance of company A was poor compared _____ the output of company B.
- He compared her performance _____ Madhubala's performance.

Words such as like...

- Products such as honey do well.
- Products like honey do well.